

Annie Raymond

Graphic Designer

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annieraymond.design

[LinkedIn](#)

Education

General Assembly

January 2022 - May 2022 / San Francisco, CA

UX/UI Design Fellow

Montana State University

January 2017 - May 2021 / Bozeman, MT

Bachelor of Fine Arts in Graphic Design

American University Of Rome

January 2020 - May 2020 / Rome, Italy

Graphic Design

Skills

Visual Design

Design Systems

Wireframing

Prototyping

Information Architecture

User Flows

Journey Maps

Accessibility Auditing

Tools

Figma

Adobe Creative Suite

Procreate

Wix

Webflow

Squarespace

Wordpress

Certificates

Udemy

How to Design For Accessibility: for UX Designer (WCAG 2.2)

Udemy

Creating Accessible Websites

Experience

Freelance | Digital Designer

June 2022 - Current / Denver, CO

- Designed and maintained responsive web and digital assets that strengthened brand consistency across platforms while prioritizing usability, accessibility, and overall user experience.
- Developed and refined brand guidelines, templates, and reusable design components to support marketing initiatives, website updates, and scalable content creation across teams.
- Created intuitive web layouts and digital experiences with a focus on accessibility, responsive design, and clear visual hierarchy, ensuring seamless experiences across desktop and mobile devices.

Chalk Inc. | Interactive Designer

January 2023 - December 2024 / Denver, CO

- Designed intuitive mobile and web interfaces, partnering closely with developers to ensure smooth handoff and accurate implementation.
- Built and maintained scalable brand design system components, improving consistency and efficiency across product teams.
- Performed accessibility reviews and delivered clear recommendations to help teams meet WCAG standards and improve usability for all users.
- Improved and maintained the company website, prioritizing clear navigation, accessibility, and a polished visual experience for users.

UInclude | Product Designer

March 2022 - June 2022 / San Francisco, CA

- Conducted user research and design studios to identify key enhancements for UInclude's augmented writing tool.
- Designed, developed, and successfully launched three new features to improve the tool's functionality and user experience.
- Collaborated cross-functionally with developers to ensure seamless integration of new features based on research insights.

Mammoth Marketing | Graphic Designer

September 2020 - June 2021 / Bozeman, MT

- Evaluated clients' branding systems and developed new approaches to curate targeted advertising content for web and social media.
- Created original storyboards, motion graphics, and animations to enhance social media engagement.
- Contributed to the initial strategy and ideation for Mammoth's website and full firm rebrand.