Annie Raymond

Digital Designer

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LinkedIn

Education

General Assembly

January 2022 - May 2022 / San Francisco, CA

UX/UI Design Fellow

Montana State University

January 2017 - May 2021 / Bozeman, MT

Bachelor of Fine Arts in Graphic Design

American University Of Rome

January 2020 - May 2020 / Rome, Italy

Study Abroad

Skills

Visual Design
Design Systems
Wireframing
Prototyping
Information Architecture
User Flows
Journey Maps
Accessibility Auditing

Tools

Figma
Adobe Creative Suite
Procreate
Jira
Axure
Google Suite
Miro

Certificates

Udemy

How to Design For Accessibility: for UX Designer (WCAG 2.2)

Udemy

Creating Accessible Websites

Experience

Chalk Inc. | Interactive Designer

January 2023 - October 2024 / Denver, CO

- Designed intuitive interfaces and user experiences for both mobile and web applications, collaborating closely with clients to align with business goals.
- Developed and maintained comprehensive design systems to ensure consistency and scalability across digital products.
- Conducted accessibility audits and provided actionable recommendations to improve compliance with WCAG guidelines.
- Drafted RFCs to present and iterate on new feature concepts with cross-functional teams.

UInclude | Product Designer

March 2022 - June 2022 / San Francisco, CA

- Conducted user research and design studios to identify key enhancements for UInclude's augmented writing tool.
- Designed, developed, and successfully launched three new features to improve the tool's functionality and user experience.
- Collaborated cross-functionally with developers to ensure seamless integration of new features based on research insights.

Mammoth Marketing | Graphic Designer

January 2021- June 2021 / Bozeman, MT

- Evaluated clients' branding systems and developed new approaches to curate targeted advertising content for web and social media.
- Created original storyboards, motion graphics, and animations to enhance social media engagement.
- Contributed to the initial strategy and ideation for Mammoth's website and full firm rebrand.

Adaptive Spirit | Graphic Designer

January 2021 - May 2021 / Remote

- Designed and executed engaging social media content for the 2021 Adaptive Spirit event.
- Expanded the event's brand assets by analyzing existing branding guidelines and developing cohesive design solutions.